



Survey results from 10/01/09 thru 11/20/2009.

Question: Financially, I think things for my family in 2010 will be:		
Option	Percentage	Votes
Better than 2009. I think things will improve.	29 %	140
Stable – We'll stay about the same; I don't think much will change.	42 %	202
Anxious – I am worried about my family's financial situation next year; it might get worse.	27 %	130
		Total Votes: 472

Demographic Data		
Age		
Option	Percentage	Votes
17 or younger	25 %	122
18 - 29	16 %	79
30 - 45	27 %	130
46 - 59	23 %	113
60 or older	5 %	28
		Total Votes: 472

Gender		
Option	Percentage	Votes
Male	35 %	169
Female	64 %	303
		Total Votes: 472

Location		
Option	Percentage	Votes
Midwest	64 %	305
Northeast	11 %	56
South	12 %	57
West	6 %	33
Other	4 %	21
		Total Votes: 472

Age		
17 or younger		
Option	Percentage	Votes
Better than 2009. I think things will improve.	37 %	46
Stable – We'll stay about the same; I don't think much will change.	43 %	53
Anxious – I am worried about my family's financial situation next year; it might get worse.	18 %	23
Total Votes: 122		

18 - 29		
Option	Percentage	Votes
Better than 2009. I think things will improve.	49 %	39
Stable – We'll stay about the same; I don't think much will change.	37 %	30
Anxious – I am worried about my family's financial situation next year; it might get worse.	12 %	10
Total Votes: 79		

30 - 45		
Option	Percentage	Votes
Better than 2009. I think things will improve.	23 %	30
Stable – We'll stay about the same; I don't think much will change.	39 %	51
Anxious – I am worried about my family's financial situation next year; it might get worse.	37 %	49
Total Votes: 130		

46 - 59		
Option	Percentage	Votes
Better than 2009. I think things will improve.	13 %	15
Stable – We'll stay about the same; I don't think much will change.	52 %	59
Anxious – I am worried about my family's financial situation next year; it might get worse.	34 %	39
Total Votes: 113		

60 or older		
Option	Percentage	Votes
Better than 2009. I think things will improve.	35 %	10
Stable – We'll stay about the same; I don't think much will change.	32 %	9
Anxious – I am worried about my family's financial situation next year; it might get worse.	32 %	9
Total Votes: 28		

Gender		
Male		
Option	Percentage	Votes
Better than 2009. I think things will improve.	35 %	60
Stable – We'll stay about the same; I don't think much will change.	47 %	80
Anxious – I am worried about my family's financial situation next year; it might get worse.	17 %	29
Total Votes: 169		

Female		
Option	Percentage	Votes
Better than 2009. I think things will improve.	26 %	80
Stable – We'll stay about the same; I don't think much will change.	40 %	122
Anxious – I am worried about my family's financial situation next year; it might get worse.	33 %	101
Total Votes: 303		

Location		
Midwest		
Option	Percentage	Votes
Better than 2009. I think things will improve.	25 %	78
Stable – We'll stay about the same; I don't think much will change.	43 %	133
Anxious – I am worried about my family's financial situation next year; it might get worse.	30 %	94
Total Votes: 305		

Northeast		
Option	Percentage	Votes
Better than 2009. I think things will improve.	41 %	23
Stable – We'll stay about the same; I don't think much will change.	37 %	21
Anxious – I am worried about my family's financial situation next year; it might get worse.	21 %	12
Total Votes: 56		

South		
Option	Percentage	Votes
Better than 2009. I think things will improve.	42 %	24
Stable – We'll stay about the same; I don't think much will change.	31 %	18
Anxious – I am worried about my family's financial situation next year; it might get worse.	26 %	15
Total Votes: 57		

West		
Option	Percentage	Votes
Better than 2009. I think things will improve.	30 %	10
Stable – We'll stay about the same; I don't think much will change.	57 %	19
Anxious – I am worried about my family's financial situation next year; it might get worse.	12 %	4
Total Votes: 33		

Other		
Option	Percentage	Votes
Better than 2009. I think things will improve.	23 %	5
Stable – We'll stay about the same; I don't think much will change.	52 %	11
Anxious – I am worried about my family's financial situation next year; it might get worse.	23 %	5
Total Votes: 21		