



Survey results from 10/01/09 thru 11/20/2009.

<b>Question: Because of the bad economy, my family is:</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Closer. We worked together to change our spending habits and priorities.	39 %	232
About the same. We didn't talk about the family budget or do anything differently.	42 %	246
Further apart. We clashed over how spending has had to change.	17 %	103
		Total Votes: 581

<b>Demographic Data</b>		
<b>Age</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
17 or younger	34 %	200
18 - 29	16 %	95
30 - 45	24 %	143
46 - 59	19 %	113
60 or older	5 %	30
		Total Votes: 581

<b>Gender</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Male	35 %	207
Female	64 %	374
		Total Votes: 581

<b>Location</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Midwest	61 %	355
Northeast	12 %	74
South	12 %	75
West	7 %	45
Other	5 %	32
		Total Votes: 581

Age		
17 or younger		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	27 %	54
About the same. We didn't talk about the family budget or do anything differently.	50 %	100
Further apart. We clashed over how spending has had to change.	23 %	46
Total Votes: 200		

18 - 29		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	40 %	38
About the same. We didn't talk about the family budget or do anything differently.	46 %	44
Further apart. We clashed over how spending has had to change.	13 %	13
Total Votes: 95		

30 - 45		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	46 %	67
About the same. We didn't talk about the family budget or do anything differently.	34 %	50
Further apart. We clashed over how spending has had to change.	18 %	26
Total Votes: 143		

46 - 59		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	53 %	61
About the same. We didn't talk about the family budget or do anything differently.	33 %	38
Further apart. We clashed over how spending has had to change.	12 %	14
Total Votes: 113		

60 or older		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	40 %	12
About the same. We didn't talk about the family budget or do anything differently.	46 %	14
Further apart. We clashed over how spending has had to change.	13 %	4
Total Votes: 30		

Gender		
Male		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	32 %	68
About the same. We didn't talk about the family budget or do anything differently.	50 %	104
Further apart. We clashed over how spending has had to change.	16 %	35
Total Votes: 207		

Female		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	43 %	164
About the same. We didn't talk about the family budget or do anything differently.	37 %	142
Further apart. We clashed over how spending has had to change.	18 %	68
Total Votes: 374		

Location		
Midwest		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	41 %	148
About the same. We didn't talk about the family budget or do anything differently.	40 %	144
Further apart. We clashed over how spending has had to change.	17 %	63
Total Votes: 355		

Northeast		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	27 %	20
About the same. We didn't talk about the family budget or do anything differently.	52 %	39
Further apart. We clashed over how spending has had to change.	20 %	15
Total Votes: 74		

South		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	44 %	33
About the same. We didn't talk about the family budget or do anything differently.	36 %	27
Further apart. We clashed over how spending has had to change.	20 %	15
Total Votes: 75		

West		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	44 %	20
About the same. We didn't talk about the family budget or do anything differently.	48 %	22
Further apart. We clashed over how spending has had to change.	6 %	3
Total Votes: 45		

Other		
Option	Percentage	Votes
Closer. We worked together to change our spending habits and priorities.	34 %	11
About the same. We didn't talk about the family budget or do anything differently.	43 %	14
Further apart. We clashed over how spending has had to change.	21 %	7
Total Votes: 32		