



Survey results from 03/25/08 thru 06/024/2008.

Question: What percent of summer earnings do you / your children plan to save?

Option	Percentage	Votes
Don't plan to save	12 %	62
Up to 25%	32 %	157
Up to 50%	30 %	147
Up to 75%	17 %	83
Plan to save all earnings	7 %	35
		Total Votes: 484

Demographic Data

Age

Option	Percentage	Votes
17 or younger	44 %	214
18 - 29	23 %	116
30 - 45	19 %	93
46 - 59	11 %	54
60 or older	1 %	7
		Total Votes: 484

Gender

Option	Percentage	Votes
Male	44 %	213
Female	55 %	271
		Total Votes: 484

Location

Option	Percentage	Votes
Midwest	56 %	274
Northeast	12 %	61
South	12 %	62
West	9 %	47
Other	8 %	40
		Total Votes: 484

Age		
17 or younger		
Option	Percentage	Votes
Don't plan to save	15 %	33
Up to 25%	28 %	60
Up to 50%	27 %	58
Up to 75%	17 %	38
Plan to save all earnings	11 %	25
Total Votes: 214		

18 - 29		
Option	Percentage	Votes
Don't plan to save	10 %	12
Up to 25%	38 %	45
Up to 50%	26 %	31
Up to 75%	18 %	22
Plan to save all earnings	5 %	6
Total Votes: 116		

30 - 45		
Option	Percentage	Votes
Don't plan to save	11 %	11
Up to 25%	37 %	35
Up to 50%	36 %	34
Up to 75%	11 %	11
Plan to save all earnings	2 %	2
Total Votes: 93		

46 - 59		
Option	Percentage	Votes
Don't plan to save	3 %	2
Up to 25%	31 %	17
Up to 50%	40 %	22
Up to 75%	22 %	12
Plan to save all earnings	1 %	1
Total Votes: 54		

60 or older		
Option	Percentage	Votes
Don't plan to save	57 %	4
Up to 25%	0 %	0
Up to 50%	28 %	2
Up to 75%	0 %	0
Plan to save all earnings	14 %	1
Total Votes: 7		

Gender		
Male		
Option	Percentage	Votes
Don't plan to save	13 %	28
Up to 25%	33 %	71
Up to 50%	27 %	58
Up to 75%	18 %	40
Plan to save all earnings	7 %	16
Total Votes: 213		

Female		
Option	Percentage	Votes
Don't plan to save	12 %	34
Up to 25%	31 %	86
Up to 50%	32 %	89
Up to 75%	15 %	43
Plan to save all earnings	7 %	19
Total Votes: 271		

Location		
Midwest		
Option	Percentage	Votes
Don't plan to save	9 %	26
Up to 25%	35 %	96
Up to 50%	31 %	87
Up to 75%	18 %	50
Plan to save all earnings	5 %	15
Total Votes: 274		

Northeast		
Option	Percentage	Votes
Don't plan to save	16 %	10
Up to 25%	34 %	21
Up to 50%	31 %	19
Up to 75%	8 %	5
Plan to save all earnings	9 %	6
Total Votes: 61		

South		
Option	Percentage	Votes
Don't plan to save	22 %	14
Up to 25%	27 %	17
Up to 50%	24 %	15
Up to 75%	17 %	11
Plan to save all earnings	8 %	5
Total Votes: 62		

West		
Option	Percentage	Votes
Don't plan to save	10 %	5
Up to 25%	23 %	11
Up to 50%	31 %	15
Up to 75%	29 %	14
Plan to save all earnings	4 %	2
Total Votes: 47		

Other		
Option	Percentage	Votes
Don't plan to save	17 %	7
Up to 25%	30 %	12
Up to 50%	27 %	11
Up to 75%	7 %	3
Plan to save all earnings	17 %	7
Total Votes: 40		