



Survey results from 4/01/09 thru 7/03/2009.

<b>Question: If money gets tight, the FIRST thing I would do is:</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Earn more – get another job or work more hours	17 %	242
Donate less – give less to charity	3 %	50
Spend a little less – don't buy as much	31 %	440
Stop spending – only buy stuff I need	47 %	672
		Total Votes: 1404

<b>Demographic Data</b>		
<b>Age</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
17 or younger	43 %	606
18 - 29	17 %	245
30 - 45	21 %	299
46 - 59	14 %	199
60 or older	3 %	55
		Total Votes: 1404

<b>Gender</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Male	39 %	548
Female	60 %	856
		Total Votes: 1404

<b>Location</b>		
<b>Option</b>	<b>Percentage</b>	<b>Votes</b>
Midwest	46 %	653
Northeast	16 %	232
South	18 %	262
West	8 %	115
Other	10 %	142
		Total Votes: 1404

Age		
17 or younger		
Option	Percentage	Votes
Earn more – get another job or work more hours	29 %	177
Donate less – give less to charity	4 %	27
Spend a little less – don't buy as much	26 %	160
Stop spending – only buy stuff I need	39 %	242
Total Votes: 606		

18 - 29		
Option	Percentage	Votes
Earn more – get another job or work more hours	15 %	37
Donate less – give less to charity	2 %	7
Spend a little less – don't buy as much	34 %	85
Stop spending – only buy stuff I need	47 %	116
Total Votes: 245		

30 - 45		
Option	Percentage	Votes
Earn more – get another job or work more hours	3 %	11
Donate less – give less to charity	3 %	9
Spend a little less – don't buy as much	36 %	108
Stop spending – only buy stuff I need	57 %	171
Total Votes: 299		

46 - 59		
Option	Percentage	Votes
Earn more – get another job or work more hours	4 %	8
Donate less – give less to charity	3 %	6
Spend a little less – don't buy as much	35 %	71
Stop spending – only buy stuff I need	57 %	114
Total Votes: 199		

60 or older		
Option	Percentage	Votes
Earn more – get another job or work more hours	16 %	9
Donate less – give less to charity	1 %	1
Spend a little less – don't buy as much	29 %	16
Stop spending – only buy stuff I need	52 %	29
Total Votes: 55		

Gender		
Male		
Option	Percentage	Votes
Earn more – get another job or work more hours	19 %	106
Donate less – give less to charity	5 %	29
Spend a little less – don't buy as much	30 %	166
Stop spending – only buy stuff I need	45 %	247
Total Votes: 548		

Female		
Option	Percentage	Votes
Earn more – get another job or work more hours	15 %	136
Donate less – give less to charity	2 %	21
Spend a little less – don't buy as much	32 %	274
Stop spending – only buy stuff I need	49 %	425
Total Votes: 856		

Location		
Midwest		
Option	Percentage	Votes
Earn more – get another job or work more hours	12 %	79
Donate less – give less to charity	3 %	24
Spend a little less – don't buy as much	33 %	220
Stop spending – only buy stuff I need	50 %	330
Total Votes: 653		

Northeast		
Option	Percentage	Votes
Earn more – get another job or work more hours	20 %	47
Donate less – give less to charity	4 %	10
Spend a little less – don't buy as much	31 %	73
Stop spending – only buy stuff I need	43 %	102
Total Votes: 232		

South		
Option	Percentage	Votes
Earn more – get another job or work more hours	19 %	51
Donate less – give less to charity	3 %	9
Spend a little less – don't buy as much	31 %	82
Stop spending – only buy stuff I need	45 %	120
Total Votes: 262		

West		
Option	Percentage	Votes
Earn more – get another job or work more hours	19 %	22
Donate less – give less to charity	0 %	1
Spend a little less – don't buy as much	31 %	36
Stop spending – only buy stuff I need	48 %	56
Total Votes: 115		

Other		
Option	Percentage	Votes
Earn more – get another job or work more hours	30 %	43
Donate less – give less to charity	4 %	6
Spend a little less – don't buy as much	20 %	29
Stop spending – only buy stuff I need	45 %	64
Total Votes: 142		